

# Duration

12 Full days.

# Modules

1. Key steps in achieving culture change in dementia care homes.
2. The essence of the Butterfly Models of Dementia Care
3. The method of qualitative observations of people's lived experience and quality of interactions.
4. Ways for staff to adopt the Butterfly Care Home approach and knowing how to be a Butterfly
5. Training on emotional intelligence as the primary competency in dementia care.
6. Attached leadership skills in dementia care.
7. 'The Look' checklist to improve the environment.
8. The Model of Care – 'The Butterfly Household Model of Care®' – Action Checklist
9. The real meaning behind and how to reach people's emotions and expressions of 'behavior'
10. The Language of a person living with a dementia and how to develop your feeling-based communication skills
11. Skilled approaches in safeguarding balanced with a human rights approach to sexuality, intimacy, relationships and assessing consent.
12. Specialist approaches in later stage dementia care.

This course is focused on achieving skills and culture change in care homes & other support organisations. Participants from other services are welcome and they need to be able to transfer the course manual into their own role



**Venue:** Dublin, Our Lady's Hospice & Care Service

**Date:** September 2018 – July 2019

**Fee:** £825 + VAT per person

For booking forms and further information, including in-house courses specific to your organisation, please see contact

## Dementia Care Matters

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dementia  
care  
matters®

To find out more about how we can support you to transform and improve quality of life for people living with a dementia, please contact us on the following details:

A statement from Sean Collins, Owner of Fairfields Nursing Home, County Cork, Ireland:

For me personally David Sheard changed my attitude to growing old and changed my belief system. He showed me another way. He made me face the truth, he enlightened me to change our culture within Fairfield.

David showed me another way, a way based around people's feelings; "

It is not what you say; It is not what you do, It is how you feel."

This is what is important

A Course in  
Culture Change  
for all Care  
Organisations &  
Settings

# Person centred dementia care - be the difference you want to see

## Course description

Designed for directors, managers, nurses and senior care workers working with people living with a dementia who wish to positively change dementia care for now and future generations.

This course moves beyond understanding person-centred care to ensure you are equipped with the skills, knowledge and ability to be person-centred where 'Feelings Matter Most', what we call 'The Butterfly Approach'.

The theoretical concepts of person-centred care are embedded into aged care practice internationally and the term was originally popularised by 1940's American psychologist Carl Rogers. Rogers was considered one of the founders of the humanistic approach to psychology, which subsequently has extended across many industry domains and is considered particularly relevant to aged care.

The challenge arises with staff moving from understanding and 'doing' person centred care to actually 'being' person centred. Dementia Care Matters facilitates this through our extensive emotional intelligence training. Described as an emotional journey, this course will take you on an emotional and practical trajectory that will show you what the very best in dementia care looks, sounds and feels like and what it takes to achieve this.

Dementia Care Matters is an international award-winning world leader in dementia support and culture change. Founded by Dr. David Sheard in the United Kingdom in 1995, the Dementia Care Matters philosophy now operates in over 150 world leading care homes, hospitals and home care services throughout the United Kingdom, Ireland, Canada, Australia and the United States of America. Learn on this course how to create your own version.

## Key outcomes

- The Course includes copies of 'Being - An Approach to Life and Dementia' and 'Growing - Training that Works in Dementia Care' by Dr David Sheard.
- Flexible practice-based learning.
- Inspiration, drive and skills to enable culture change in dementia care.
- Understanding the complex and challenging issues within the field of dementia care.
- Invaluable online manual.

*Feelings  
matter most*

*"The emphasis needs to shift from  
'doing' person-centred care to 'being'  
person-centred."*

Dr David Sheard, Emeritus Director/Founder,  
Dementia Care Matters.

