

21 YEARS

dementia  
care  
matters® canada

Feelings  
Matters Most

Consultancy • Training • Service Development • Research

*' National Director -*

*DCM Canada appointed'*

**Spreading Butterflies Across Canada**

**Dr David Sheard, CEO/Founder is delighted to announce the appointment in Canada of Catarina Versaevel as the National Director of Dementia Care Matters Canada**

*" Dementia care and care home cultures could be so different for older Canadians if you want it to be. "* Dr David Sheard

Dementia Care Matters is already well known in the UK, Ireland, Canada and Australia. Over the last 5 years in Canada Dementia Care Matters has introduced its work on The Butterfly Household Model of Care.

Dr David Sheard has spoken at a large number of conferences across Alberta, Ontario and British Columbia, publishing articles and speaking with the media.

Butterfly Care Home Pilot Projects already exist in Alberta and have recently reported their findings - achieving the very rare Level 1 Butterfly Quality of Life Accreditation Kitemark.

David comments: *" Building on the success of the first Butterfly Projects in Alberta, it felt the time was right to establish a Canada base to continue our culture change movement in dementia care across Canada. We are delighted to appoint Catarina who has extensive strategic, leadership and care practice experience in implementing one of the first Butterfly Care Home Pilot Projects in Alberta. "*

Catarina sees her future role in Canada as: *" I look forward to working with Canadian service providers, government officials and advocacy groups toward creating the amazing Butterfly Household Model to support and nurture people living with a dementia while reflecting our Canadian context and realities."*

PRESS RELEASE



Catarina will be delighted to talk with individuals and organisations in Canada who are seeking to lead Culture Change

**For more information about DCM Canada – including:**

- **Butterfly Care Home Projects**
- **Being A Butterfly training in Dementia Care**
- **Quality of Life Audits in Care Homes**
- **Conference speaking opportunities**

**please contact:**

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