

# Outstanding Dementia Care Homes 2017

WEDNESDAY 13TH SEPTEMBER • BIRMINGHAM, UK



Dementia Care Matters, Helen Sanderson Associates and The Butterfly Community are delighted to present Outstanding Dementia Care Homes 2017.

## What you will gain from the day

As well as gaining an introduction to our new online membership group 'The Butterfly Community', we will be sharing insights from a range of speakers into what makes a care home outstanding.

**Six care homes who have achieved an 'outstanding' rating** will join us to run workshops.

**Expert guest speakers** will also be joining us. Our keynote speakers include **David**, who will be sharing his views and a new Dementia Care Matters Tool based on research and experience which correlates 8 Butterfly Care Homes with their CQC 'Outstanding' Rating in a talk entitled "Butterfly Homes are Outstanding – the reasons why", and **John Kennedy** – who led the care home enquiry for the Joseph Rowntree Foundation – sharing his experiences from visiting outstanding care homes across the country.

**You will take away** information and ideas that you can use to make a difference to your care home. We're excited to be launching a different kind of community, and there will be fun, music, graphic facilitation and poetry all related to dementia care on the day!

## Workshops

**Samantha Crawley, National Director of Operations, All of Us**  
"Butterflies are good business" – the figures add up, collating the stats and evidence

**Anita Astle Managing Director Wren Hall Care Home**  
"Don't touch the Butterflies!" – balancing risks in freeing Butterflies around infection control and other health and safety considerations

**Catarina Versaevel National Director DCM Canada**  
"Coming out of the cold" – Butterflies spreading in Canada, the 7 homes experience

**Patrick Atkinson, Owner & Helen Walton, Head of Operations, Skylarks; and Jo-Anne Wilson, Poppy Lodge, Royal British Legion, Galanos House**  
"When Butterflies flounder" – helping Butterflies to fly again"

**Gwen Coleman Director of Care, Dementia Care Matters**  
"From Chrysalis to Butterfly" – coaching a team when the going gets tough

**Peter Bewert Executive Manager Care Services Aged Care Plus Support Services, The Salvation Army**  
"Butterflies as Salvation" – the Australian experience in the The Salvation Army Aged Care Plus

**Ros & Rob Heath, Proprietors Landermeads Care Home**  
"Requiring Outstanding" – the Landermeads experience turning 'Requires Improvement' into 'Outstanding'

**Gill Bailey, Helen Sanderson Associates and Cath Barton, Community Circles**  
"How person-centred practices and Community Circles helped create an award-winning home at EachStep"

## Learn more and book online

To read more about Outstanding Dementia Care Homes 2017, visit [www.butterflycommunity.org](http://www.butterflycommunity.org). The event will be hosted at The Bond Company, Birmingham ([www.thebondco.net](http://www.thebondco.net)). Tickets cost £79 for Butterfly Community members and £125 for non-members. Non-members will be able to purchase discounted membership of The Butterfly Community on the day.